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My Heart Bodibra Group Limited 心心芭迪貝伊集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8297)

ANNOUNCEMENT (1) REMOVAL OF DIRECTOR (2) CONTINUED SUSPENSION OF TRADING

The Board resolved on 27 October 2017 to serve a notice on Mr. Yiu to remove him as an executive director and chief executive officer of the Company with immediate effect.

REMOVAL OF DIRECTOR

The board of directors (the "Board") of My Heart Bodibra Group Limited (the "Company") has considered that Mr. Yiu Koon Pong ("Mr. Yiu") has failed to exercise his fiduciary duties as a director of the Company and resolved on 27 October 2017 to serve a notice on Mr. Yiu to remove him as an executive director and chief executive officer of the Company with immediate effect pursuant to Article 105(h) of the Company's amended and restated articles of association (the "Articles of Association").

The Board considers that the removal of Mr. Yiu from his directorship and office of chief executive officer with the Company will not have any significant adverse effect on the operations of the Company and its subsidiaries. The Company will seek a new chief executive officer in lieu of Mr. Yiu. Prior to such engagement, the Board will share the responsibilities of the chief executive officer position.

Article 105(h) of the Articles of Association provides that a director shall be removed from office by notice in writing served upon him signed by not less than three-fourths in number of the directors of the Company. As advised by Cayman Islands lawyer, as there are five directors in office, 3/4 in number of the directors is not a round number, and therefore the minimum number of directors which must sign the notice to effect removal is three.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading of shares in the Company was halted with effect from 9:42 a.m. on 3 October 2017. Trading in the Shares on the Stock Exchange will remain suspended pending the release of clarification announcement on articles in Next Magazine and the EastWeek which constitutes inside information to the Company. Further announcements will be made as and when appropriate.

By order of the Board

My Heart Bodibra Group Limited

Chan Lin So Alan

Chairman and Executive Director

Hong Kong, 30 October 2017

As at the date of this announcement, the executive Director is Mr. Chan Lin So Alan; and the independent non-executive Directors are Mr. Wong Tin King, Mr. Li Fu Yeung and Ms. Chow Ting Hei Haily Josephine.

The content of this announcement was approved by all the directors of the Company save and except Ms. Chow Ting Hei Haily Josephine. Accordingly, the meaning of the "Board" in this announcement shall be construed as all the directors of the Company to the exclusion of Ms. Chow Ting Hei Haily Josephine.

This announcement, for which the members of the Board collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM for the purpose of giving information with regard to the Company. The members of the Board, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication. This announcement will also be published on the Company's website at www.bodibra.com.